Sample Equine Success Story

Note to Agents: This is a sample success story that aligns with the Sample Evaluation. It is to be adapted to meet your county and programs. If you use the Sample Evaluation, Qualtric does analysis and provides the totals and percentages that you can use.

It is suggested that you use the top two to three intermediate outcomes in your story, not all of the possible outcomes.

Kentucky is known as the horse capitol of the world. In ____________ County, Extension works with approximately ____ equine farms with one or more horses that are used for pleasure riding and/or as an equine business.

Extension provides research based education related to many areas of equine production and management through programs, newsletters, farm visits and other personal communications, social media, and websites. During the past 12 months, ___ personal contacts, ___ farm visits. ___ diagnostic testing was provided to horse owners related to soil testing, hay testing, weed identification, pest identification, or animal disease. ___% of the horse owners made decisions about improving their soil, ___ weeds and invasive species, because of the information provided by Extension. ___% used the diagnostic information to make decisions related to animal nutrition and/or health. As a result of Extension resources, the horse owners who responded to an annual survey reported:

____% improved or maintained animal health
____% demonstrated good health practices
____% made decisions on interceding clover/legume, and/or alternate forage species
____% improve hay selection, production and/or storage
____% developed or implemented a grazing plan
____% conducted on-farm forage demonstrations or applied research trials
____% implemented one or more best practices to improve soil fertility and productivity or water quality
____% developed or updated an Ag Water Quality Plan
____% developed or implemented a nutrient management/manure management plan
____% implemented one or more best practices to increase ground cover for soil protection
____% implemented one or more best practices to improve water quality
____% implemented one or more best practices to protect stream banks or steam buffer zones
____% incorporated technology to effectively manage farm operations
____% adopted new technology in agriculture/equine production
During the past 12 months, ___ horse owners in ___________ County improved their equipment or facilities, and ___% reported reducing expenses and/or reducing risk. The horse owners serve as leaders in our county by sharing and advocating for agriculture, equine and the environment locally and with elected officials. ___ horse owners served as 4-H leaders, equine organizations/groups or on advisory councils and committees.

< Quote from Horse Owner>