Sample Success Story

Beef

Note to Agents: This is a sample success story that aligns with the Sample Evaluation. It is to be adapted to meet your county and programs. If you use the Sample Evaluation, Qualtric does analysis and provides the totals and percentages that you can use.

It is suggested that you use the top two to three intermediate outcomes in your story, not all of the possible outcomes.

In ______________ County, ___ acres of farm land is pastures and ___% of the agriculture economy is from livestock production of which ____% is from beef cattle. (Data available from Ag Census)

Over the past year, the Agriculture and Natural Resource Agent for _________ County reached _____ beef producers via programs, newsletters, farm visits and personal communications. The agent has provided research based information and diagnostic services that address livestock health, nutrition, genetics, reproduction, facilities and handling, marketing, risk management, and leadership.

A survey was conducted to determine the benefits of Extension to the __________ County beef producers. Of the _____ beef producers who responded to the survey,

___% adopted a practice to improve or maintain animal nutrition
___% improved genetics
___% practiced efficient reproduction techniques
___% demonstrated good animal health practices
___% adopted one or more best practices in forage
___% implemented one or more best practices in water quality and soil health
___% improved or maintained farm management practices

XX producers impacted the local economy, minimized environmental impact, and contributed to the sustainability of agriculture as

___% improved equipment or facilities
___% increased profits, reduced expenses and/or reduced risk
___% served as an advocate or leader for the beef industry by sharing information, speaking to elected officials, serving on councils or commodity organizations, and/or mentoring new or young producers.

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