

## Sample Equine Success Story

**Note to Agents: This is a sample success story that aligns with the Sample Evaluation. It is to be adapted to meet your county and programs. If you use the Sample Evaluation, Qualtric does analysis and provides the totals and percentages that you can use.**

**It is suggested that you use the top two to three intermediate outcomes in your story, not all of the possible outcomes.**

Kentucky is known as the horse capitol of the world. In \_\_\_\_\_ County, Extension works with approximately \_\_\_\_ equine farms with one or more horses that are used for pleasure riding and/or as an equine business.

Extension provides research based education related to many areas of equine production and management through programs, newsletters, farm visits and other personal communications, social media, and websites. During the past 12 months, \_\_\_\_personal contacts, \_\_\_\_farm visits. \_\_\_\_diagnostic testing was provided to horse owners related to soil testing, hay testing, weed identification, pest identification, or animal disease. \_\_\_\_% of the horse owners made decisions about improving their soil, \_\_\_\_weeds and invasive species, because of the information provided by Extension. \_\_\_\_% used the diagnostic information to make decisions related to animal nutrition and/or health. As a result of Extension resources, the horse owners who responded to an annual survey reported:

\_\_\_\_% improved or maintained animal health

\_\_\_\_% demonstrated good health practices

\_\_\_\_% made decisions on interceding clover/legume, and/or alternate forage species

\_\_\_\_% improve hay selection, production and/or storage

\_\_\_\_% developed or implemented a grazing plan

\_\_\_\_% conducted on-farm forage demonstrations or applied research trials

\_\_\_\_% implemented one or more best practices to improve soil fertility and productivity or water quality

\_\_\_\_% developed or updated an Ag Water Quality Plan

\_\_\_\_% developed or implemented a nutrient management/manure management plan

\_\_\_\_% implemented one or more best practices to increase ground cover for soil protection

\_\_\_\_% implemented one or more best practices to improve water quality

\_\_\_\_% implemented one or more best practices to protect stream banks or steam buffer zones

\_\_\_\_% incorporated technology to effectively manage farm operations

\_\_\_\_% adopted new technology in agriculture/equine production

During the past 12 months, \_\_\_ horse owners in \_\_\_\_\_ County improved their equipment or facilities, and \_\_\_% reported reducing expenses and/or reducing risk. The horse owners serve as leaders in our county by sharing and advocating for agriculture, equine and the environment locally and with elected officials. \_\_\_ horse owners served as 4-H leaders, equine organizations/groups or on advisory councils and committees.

< Quote from Horse Owner >