

Sample Success Story for Home and Consumer Horticulture

Note to Agents: This is a sample success story that aligns with the Sample Evaluation. It is to be adapted to meet your county and programs. If you use the Sample Evaluation, Qualtric does analysis and provides the totals and percentages that you can use.

It is suggested that you use the top two to three intermediate outcomes in your story, not all of the possible outcomes.

During the past year, the ANR/Horticulture agent in _____ County presented programs related to a variety of horticulture topics including creating outdoor spaces for family and community, improving curb appeal or value of their home, and/or growing their own food. The agent responded to personal communications and posted information on the _____ County Extension website and social media.

Extension provides diagnostic services that include soil testing and plant, pest and disease identification. Of the _____ home gardeners who returned an annual survey, _____% made decisions on treating soil, plants, weeds, and/or invasive species based on Extension resources. They also made decisions about site selection, varieties, and/or maintenance of their garden or landscape.

____% used one or more integrated pest management practices

____% used one or more best practices for chemical management

____% used one or more practices to maintain or improve water and/or soil quality and conservation

Of those responding to the survey, _____ reported their physical, emotional and/or mental health benefited because of gardening and horticulture projects. They donated _____ pounds of food to local non-profit organizations. _____ reported that they benefited economically (i.e. added value or reduced expenses) due to their home and consumer horticulture efforts. _____% of the participants have become Extension leaders by sharing information or advocating for agriculture or the environment, volunteering time, or serving on leadership councils.

<Share client story or comments>