

Sample Success Story

Beef

Note to Agents: This is a sample success story that aligns with the Sample Evaluation. It is to be adapted to meet your county and programs. If you use the Sample Evaluation, Qualtric does analysis and provides the totals and percentages that you can use.

It is suggested that you use the top two to three intermediate outcomes in your story, not all of the possible outcomes.

In _____ County, _____ acres of farm land is pastures and _____% of the agriculture economy is from livestock production of which _____% is from beef cattle. (Data available from [Ag Census](#))

Over the past year, the Agriculture and Natural Resource Agent for _____ County reached _____ beef producers via programs, newsletters, farm visits and personal communications. The agent has provided research based information and diagnostic services that address livestock health, nutrition, genetics, reproduction, facilities and handling, marketing, risk management, and leadership.

A survey was conducted to determine the benefits of Extension to the _____ County beef producers. Of the _____ beef producers who responded to the survey,

_____ % adopted a practice to improve or maintain animal nutrition

_____ % improved genetics

_____ % practiced efficient reproduction techniques

_____ % demonstrated good animal health practices

_____ % adopted one or more best practices in forage

_____ % implemented one or more best practices in water quality and soil health

_____ % improved or maintained farm management practices

XX producers impacted the local economy, minimized environmental impact, and contributed to the sustainability of agriculture as

_____ % improved equipment or facilities

_____ % increased profits, reduced expenses and/or reduced risk

_____ % served as an advocate or leader for the beef industry by sharing information, speaking to elected officials, serving on councils or commodity organizations, and/or mentoring new or young producers.

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