Sample Success Story for Grain Crops

Note to Agents: This is a sample success story that aligns with the Sample Evaluation. It is to be adapted to meet your county and programs. If you use the Sample Evaluation, Qualtric does analysis and provides the totals and percentages that you can use.

It is suggested that you use the top two to three intermediate outcomes in your story, not all of the possible outcomes.

County has _____ farms that produce grain crops. Grain crops represent ___% of the county agriculture economy. In recent years, grain producers faced challenges related to production, the environment, and economics.

Extension provided research based information and resources in programs, newsletters, personal communications, farm visits, field days, webinars and social media. During the past year, grain producers used Extension diagnostic services to make decisions on treatment of soil, weeds, insects or pests, and plant disease.

The _____ grain producers who completed an annual survey reported that ____% used Extension information to improve production. ____% used one or more best practices to improve soil health, water quality and conservation. ____%. ___% conducted on-farm trials for new grain varieties or improve grain management.

County grain producers have used integrated pest management practices that include altering their existing spray programs. ____% of producers have adopted one or more best chemical management practices. ___% maintained or improved practices related to soil health and water quality. _____ producers reported increased profits, reduced expenses or reduced risk by using Extension information and resources.

The grain producers are leaders in our county, area and state. They share information and advocate for agriculture and the environment to local residents and elected officials. In order to sustain the agriculture of our county, ____ grain producers serve as mentors or advisors to new or beginning farmers.