Sample Success Story Hemp

Note to Agents: This is a sample success story that aligns with the Sample Evaluation. It is to be adapted to meet your county and programs. If you use the Sample Evaluation, Qualtric does analysis and provides the totals and percentages that you can use.

It is suggested that you use the top two to three intermediate outcomes in your story, not all of the possible outcomes.

From the early twentieth century until 2015, there was no U. S. based agronomic research studies with industrial hemp. With changes in state and federal regulations, industrial hemp is being grown for fiber, grain, and oil. In ______ County, _____ acres of industrial hemp was produced last year.

The ______ County Agriculture and Natural Resource Agent works with University of Kentucky specialists and industry partners to provide research based information on state and federal regulations, production, marketing and processing of industrial hemp.

During the past year, ______ County hemp producers have attended field days and programs, and accessed diagnostic services from UK Extension. The county agent has responded to personal inquiries, made farm visits, and provided research information. XX people gained information about state regulations, risk management, and/or marketing of industrial hemp production over the past year.

Of those who responded to the follow-up survey,

_____% of those people made decisions related to industrial hemp production based on the information provided by Extension.

____% adopted one or more best practices in chemical management

_____% adopted one or more best practices in water and soil quality and conservation

_____% used one or more best practices in business/ economic management

These practices contributed to the local economy as ____% improved equipment or facilities and _____% reported increased profits, reduced expenses and/or reduced risk. ____% served as agriculture leaders in our community by sharing information, communicating with elected officials, serving on advisory councils, and/or mentoring new hemp producers.

< Quote or story from clients>