

Sample Success Story for Dairy

Note to Agents: This is a sample success story that aligns with the Sample Evaluation. It is to be adapted to meet your county and programs. If you use the Sample Evaluation, Qualtric does analysis and provides the totals and percentages that you can use.

It is suggested that you use the top two to three intermediate outcomes in your story, not all of the possible outcomes.

The Kentucky dairy farmers have faced many challenges over the past few years with rising cost and issues with marketing and contracts. There are ____ dairy farms in _____ County which represents ____% of the agriculture economy.

Extension provided research based information and resources for dairy farmers. Information is provided through programs, field days, newsletters, and personal correspondence. Extension provides diagnostic services that influenced the decisions made by dairy producers to improve their farm and the nutrition and health of the cows.

Of the ____ producers who responded to the annual Extension dairy farm survey, ____ dairy producers made business management decisions related to genetics, business management, and/or facilities. During the past 12 months, Extension influenced the health, well-being, quality of milk and/or quantity of milk for ____ cows in _____ County.

Cow nutrition is influenced by forage and silage access and quality. ____ dairy producers used Extension diagnostic services to test soil, hay nutrition, or identify weeds or pests. ____% used that information to make decision about treatment. ____% used Extension information to improve their forage/silage. This included: < list top one to three practices>

____% used one or more of the best practices for soil health and water quality and conservation. ____% reported increasing profits, reducing expenses or reducing risk. Some of the producers incorporated technology in their management operations and/or production.

In order to sustain the dairy industry, ____ dairy producers have demonstrated their leadership skills. They shared information and/or advocated for agriculture and/or the environment during the past years. ____ have shared information with elected officials. ____ have advised or mentored new or beginning dairy producers.