Sample Success Story for Forage

Note to Agents: This is a sample success story that aligns with the Sample Evaluation. It is to be adapted to meet your county and programs. If you use the Sample Evaluation, Qualtric does analysis and provides the totals and percentages that you can use.

It is suggested that you use the top two to three intermediate outcomes in your story, not all of the possible outcomes.

During the past decade, the need for forage has increased with the growth of livestock production. _____ County has _____ acres of pasture or ___% of farm land. (see Ag Census for data)

Over the past 12 months, forage producers accessed Extension resources through programs, newsletters, personal communications, farm visits, field days, webinars, websites, local media and social media. They have used the UK diagnostic services to test soil and hay and identify weeds, pest, and plant disease. The diagnostic services include analysis and recommendations for treating concerns.

Of the forage producers who responded to an annual survey, _____% used diagnostic information to made decisions on soil, weed, and disease treatment. In addition,

____% adopted one or more best practices in forage production

__% maintained or improved soil health and/or water quality using Extension recommendations

____% used one or more integrated pest management practices

____% used one or more best practices for chemical management

Kentucky Pesticide Applicator Training was completed by XX _____ County producers. Forage producers trained XX people in Worker Protection Standards.

As a result of Extension resources, forage producers reported improved farm management as it relates to record keeping, marketing, use of technology, safety, and improved equipment or facilities. ____% of the producers reported increased profits, reduced expenses, or reduced risk over the past 12 months.

Forage producers are leaders in ______ County. They are Master Cattlemen (xx), Master Grazers (XX), Master Hay Makers (xx), Master Marketers (XX), and Master Stockers (XX). They share information and advocate for agriculture and environmental issues by sharing information locally and with elected officials. During the past 12 months, XXX forage producers have served as mentors, advisors, or leaders to other forage or livestock producers. XX forage producers served on Extension, community or commodity advisory committees.

< Quote from a producer>