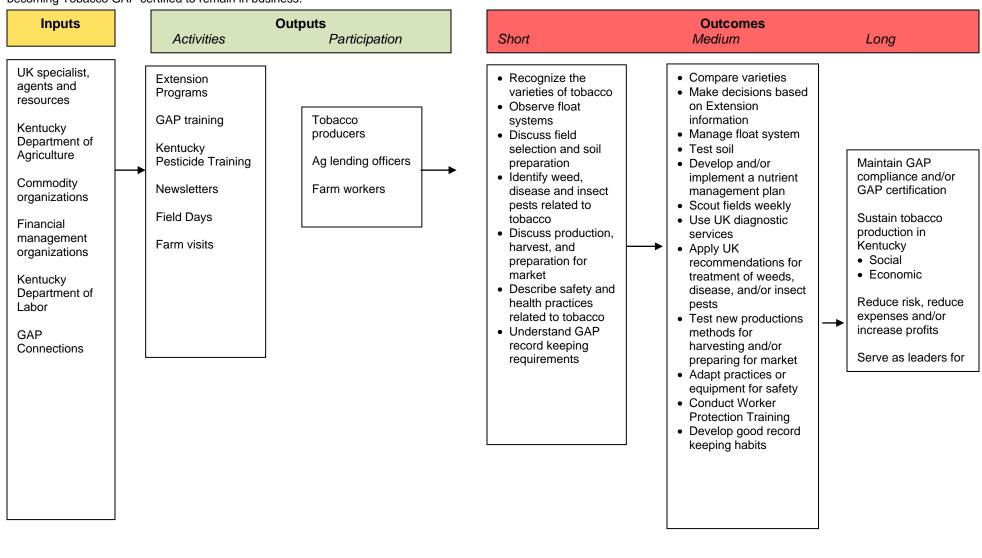
## Program: Tobacco Logic Model

**Situation:** Tobacco growers are facing significant market challenges due to a rapidly evolving regulatory environment and the development of alternative tobacco products that use less of the types of tobacco grown in Kentucky. Declining demand for tobacco puts pressure on growers to become more efficient and to consider becoming Tobacco GAP certified to remain in business.



**Assumptions:** Tobacco growers desire to remain in tobacco production

**External Factors:** Tobacco Market Conditions, Tobacco companies, Tobacco Regulatory Policy